# Leonard Holter

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#### **EDUCATION**

# Columbia University

New York, NY

Bachelor of Arts in Physics and Finance

Columbia Quant Club and Columbia Space Initiative

# EXPERIENCE

# Co-Founder and CMO

May 2024 - Present

Hollr

- Developed and implemented an automated marketing pipeline leveraging StableDiffusion and custom made loras; pretrained LipSync and Text-to-Speech (TTS) models for businesses to increase marketing efficiency and content generation.
- Hollr is a New York based start-up experimenting with the application of artificial intelligence as a means of self automating content generation. Backed by founders from Columbia and Harvard University, the founding team has a combined acquisition portfolio valued at over 40 million dollars.

## Founder and President

June 2021 – January 2024

MathGlad 401(c)

- Engineered a proprietary math grading algorithm utilizing computer vision to cut operational costs; led recruitment and directed a 12-person team to oversee the seamless participation of 10,000+ MathGlad competitors in two continents.
- Founded MathGlad 401(c), a Norwegian non-profit corporation that encourages competitive math through a series of collaborative tournaments; spearheaded partnership with multinational corporations, governments, and financial institutions; acquired sponsorship from Jane Street Capital and The Government of the Kingdom of Sweden

Founder May 2022 – July 2024

InfoNorge

• Created one of the largest news platforms on Norwegian TikTok; led content generation and marketing; converted over 4+ million impressions into over 40,000+ active followers.

### Awards

# Winner, Legal Hackathon 2024

 $March\ 2024$ 

• Engineered a full-stack web application designed to improve accessibility to legal information by replacing traditional search engines like "Lovdata.no"; Fine-tuned a LLama model trained on the complete legal corpus of Norwegian laws, optimizing search accuracy and relevance; awarded title of Oslo Legal Hackathon's youngest winner.

#### Norwegian Champion in Karate

Sep 2022

• Represented Norway on the national Karate team; titled Champion (1st Place) in the Junior category.

## CERTIFICATES

# Securities Industry Essentials (SIE)

August 2024

• Successfully passed the SIE Exam, demonstrating comprehensive knowledge of fundamental concepts in the U.S. securities industry, including regulatory agencies, market structures, and investment products.

# TECHNICAL SKILLS

Languages: Java, Python, JavaScript, HTML/CSS

Frameworks: React, Flask, NextJs

**Developer Tools**: Git, VS Code, PyCharm, IntelliJ, Eclipse **Libraries**: PyTorch, TensorFlow, pandas, NumPy, Matplotlib,